

# **Sponsorship Prospectus**

Cutting Edge of Intraoperative Spinal cord Monitoring.

# Welcome Message from the President

It is our great honor and privilege to be able to invite to you as a sponsor to the 9<sup>th</sup> educational course of ISIN in Kyoto, Japan from November 25<sup>th</sup> to 27<sup>th</sup>, 2020. I, Takanori Saito from the Department of Orthopedic Surgery of Kansai Medical University, would like to cordially welcome you on behalf of the organizing committee.

The 2020 educational course of ISIN will be proudly held in conjunction of the commemorative 50<sup>th</sup> anniversary meeting organized by the Japanese Society of Clinical Neurophysiology (NOV. 26-28, 2020). The Society as a champion of intraoperative monitoring in Japan inaugurated its specialized committee 4 years ago and it accompanied many things. Now we have been preparing for the educational course of ISIN in order to welcome as many researchers as possible who are majoring in intraoperative neuromonitoring from all over the world - not only orthopedic surgeons but also neurosurgeons, anesthesiologists, otolaryngologists, and clinical laboratory technicians.

We firmly believe the course will provide the Sponsors great opportunities to promote their technologies and further to appeal their company presence in this field of research.

We would be pleased if you could have a look at this Sponsorship and Exhibition Prospectus and the list of benefits for Sponsors including Exhibiting Sponsors. We greatly appreciate your interest in supporting this congress and look forward to having you join us as one of our congress Sponsors in beautiful autumn Kyoto, 2020.

Takanori Saito General Chair Local Organizing Committee of 9th ISIN educational Course in Kyoto Japan

# **General Information**

### 1. Congress Name

9<sup>th</sup> Congress of The International Society of Intraoperative Neurophysiology and Educational Course (ISIN Educational Course2020)

# 2. Date

NOV. 25 -27, 2020

### 3. Congress Venue

Kyoto International Conference Center (Takaragaike, Sakyo-ku, Kyoto 606-0001 Japan)

### 4. President

Takanori Saito (Professor, Department of Orthopedic Surgery, Kansai Medical University)

# 5. Vice-president

Kimitaka Hase (Professor, Department of Physical Medicine and Rehabilitation, Kansai Medical University)) Masashi Yoshimura (Department of Neuropsychiatry, Kansai Medical University) Takeshi Itakura (Department of Physical Medicine and Rehabilitation, Kansai Medical University)

## 6. Program

JSCN and ISIN Program	11/25(Wed)	11/26(Thu)	11/27(Fri)	11/28(Sat)
ΔΜ	Educational Course Committee Meeting	Special Lecture Educational Lecture Oral Session	Symposium Special Lecture Educational Lecture Oral Session Educational Course	Technical Workshop Symposium Special Lecture Educational Lecture Oral Session
PM	Educational Course Welcome Reception(ISIN)	Educational Lecture Symposium Educational Course Poster Session	Luncheon Seminar Special Lecture Educational Lecture Symposium Educational Course Poster Session Member social gathering (Joint)	Luncheon Seminar Technical Workshop Special Lecture Educational Lecture Symposium Closing Ceremony

## 7. Organizing office

Department of Orthopedic Surgery, Kansai Medical University 2-5-1 Shinmachi, Hirakata-shi, Osaka, 573-1010, Japan

### 8. Secretariat

c/o ISS, INC. Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo, 108-0073, Japan TEL: +81-3-6369-9984 FAX: +81-3-3453-1180 E-mail: isinec2020@issjp.com

# • Sponsorship class & benefits

# Submission Deadline: August 31, 2020

Class	Investment	Benefit Details
		<ul> <li>4 booths at the venue of the Congress</li> </ul>
		<ul> <li>1 abs page in the program book of the JSCN and ISIN</li> </ul>
Diamond	6,000,000 JPY	ullet Distribution of 1 kind of promotion materials
package	(about 54,545 USD)	ullet Posting the abs banner for 1 year on the website of JSCN and ISIN
		●Company logo on Name strap
		<ul> <li>Attend 2 people to Welcome Reception, Reception and Member Social Gathering (Joint) for promotion</li> </ul>
		ullet 3 booths at the venue of the Congress
		ullet 1 abs page in the program book of the JSCN and ISIN
Platinum package	4,000,000 JPY (about 36,363 USD)	ullet Posting the abs banner for 1 year on the website of JSCN and ISIN
		<ul> <li>Attend 2 people to Member Social Gathering (Joint) for promotion</li> </ul>
		ullet 3 booths at the venue of the Congress
		ullet 1 abs page in the program book of the JSCN and ISIN
Gold package	2,500,000 JPY (about 22,727 USD)	ullet Posting the abs banner for 1 year on the website of JSCN and ISIN
		<ul> <li>Attend 2 people to Member Social Gathering (Joint) for promotion</li> </ul>
		ullet 2 booths at the venue of the Congress
Silver package	1,200,000 JPY (about 10,909 USD)	ullet 1 abs page in the program book of the Congress
	(about 10,303 05D)	ullet Posting the abs banner for 1 year on the website of JSCN and ISIN
	750,000 JPY	ullet 2 booths at the venue of the Congress
Bronze package	(about 6,818 USD)	ullet Posting the abs banner for 1 year on the website of JSCN and ISIN

# **Sponsorship Agreement**

### 1) Basic Information for Sponsor

Company Name	Person in Charge	
Position	E-mail	
Tel	Mobile	

#### **②** Sponsorship Class and Benefits

Class	Investment	Check
Diamond package	6,000,000 <b>JPY</b> (About 54,545 USD)	
Platinum package	4,000,000 <b>JPY</b> (About 36,363 USD)	
Gold package	2,500,000 <b>JPY</b> (About 22,727 USD)	
Silver package	1,200,000 <b>JPY</b> (About 10,909 USD)	
Bronze package	726,000 <b>JPY</b> (About 6,818 USD)	

#### ③ Payment

Total Amount		Type of Payment	□At the same time □In installments
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This company agreed to participate in ISIN Educational Course 2020 as a sponsor provided above.

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Person in charge:

(Signature) / CEO:

c/o ISS, INC. Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo, 108-0073, Japan TEL: +81-3-6369-9984 FAX: +81-3-3453-1180 E-mail : isinec2020@issjp.com

# Commercial Exhibition

Submission Deadline: August 31, 2020

## 1. Date

NOV. 25 - 27, 2020

# 2. Exhibition Area

Kyoto International Conference Center (Takaragaike, Sakyo-ku, Kyoto 606-0001 Japan)

## 3. Schedule (Tentative)

Move-in, Setting (November 25<sup>th</sup> (Wed) 8:00-12:00)

Exhibition Time (November 25<sup>th</sup> (Wed) 13:00-18:00)

Exhibition Time (November 26<sup>th</sup> (Thu) 8:00-18:00)

Exhibition Time (November 27<sup>th</sup> (Fri) 8:00-18:00)

Exhibition Time (November 28<sup>th</sup> (Sat) 8:00-17:00)

## 4. Recruitment

10 Booths

### 5. Remarks

- Layout will be decided by the organizers.
- Sales are prohibited at exhibition area.

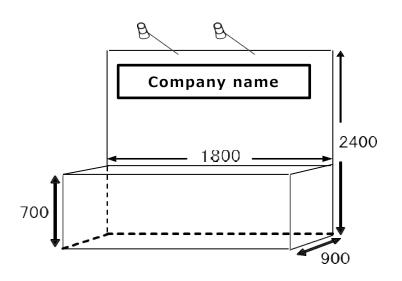
# **(Booth specification)**

- •1 booth (W 1.8m×D 0.9m×H 2.4m)
- •Back panel (W 1.8m×H 2.4m)
- ·Company name sign (W  $0.9m \times H 0.2m$ )
- Arm spotlight (100W×2 stuffs)
- ·1 Exhibition desk (with white cloth) (W  $1.8m \times D 0.9m \times H0.7m$ )

Accessories above are all included in the exhibition fee.

If you need other equipment, please contact the Secretariat (E-mail : isinec2020@issjp.com)

Туре	Unit	Size	Amount
Basic	1	W 1.8m×D 0.9m×	<b>330,000 JPY</b> (About 3,000 USD)
Booth	<b>–</b>	H 2.4m	(About 3,000 USD)



# **Commercial Exhibition**

### 1) Basic Information for Sponsor

Company Name	Person in Charge	
Position	E-mail	
Tel	Mobile	

### **②** Sponsorship Class and Benefits

Туре	Investment	Quantity
Basic Booth	330,000 JPY (about 3,000 USD)	

#### **3** Payment

Total Amount	Type of Payment	□At the same time	
Total Amount	Type of Fayment	□In installments	

This company agreed to participate in ISIN Educational Course 2020 as a sponsor provided above.

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(Signature)

Person in charge:

(Signature) / CEO:

# Promotional Items

Submission Deadline: August 31, 2020

1. Name Strap ..... 550,000JPY (About 5,000 USD)

Print your company logo or company name on participant's name strap.

#### 2. Program Advertisement

- 2<sup>nd</sup> Cover Page •••••• 660,000 JPY (About 6,000 USD)
- 3<sup>rd</sup> Cover Page •••••• 550,000 JPY (About 5,000 USD)
- 4<sup>th</sup> Cover Page •••••• 770,000 JPY (About 7,000 USD)
- Inside Page ······ 440,000 JPY (About 4,000 USD)

### 3. Logo in the ISIN2020 website ···· 275,000 JPY (About 2,500 USD)

Place your company logo in the ISIN 2020 website with a direct link to a website of your choice. Logo will be placed bottom -left side of the top page.

#### 4. Promotional item insertion in the congress bags (1/item) ····· 330,000 JPY (About 3,000 USD)

Flyers, leaflets, announcements, promotional item, etc. A supplement in the congress bags remains one of the best methods of spreading information to the participants.

# Notice:

Each sponsoring company will receive two Education Course participation passes. However, please note that except diamond, platinum and gold sponsors, you cannot participate in Reception and Member Social Gathering (Joint) for promotion. For these social events are mainly for Doctors to interact, your kind understanding would be appreciated.

# **Sponsorship for Promotion**

### 1) Basic Information for Sponsor

Company Name	Person in Charge	
Position	E-mail	
Tel	Mobile	

#### **2** Sponsorship Class and Benefits

Туре	Investment	Quantity
Name Strap	550,000 JPY (About 5,000 USD)	
Program Advertisement 2nd Cover Page	660,000 JPY (About 6,000 USD)	
Program Advertisement 3rd Cover Page	550,000 JPY (About 5,000 USD)	
Program Advertisement 4th Cover Page	770,000 JPY (About 7,000 USD)	
Program Advertisement Inside Page	440,000 JPY (About 4,000 USD)	
Logo in the ISIN2020 website	275,000 JPY (About 2,500 USD)	
Promotional item insertion in the congress bags	330,000 JPY/item (About 3,000 USD)	

#### **3** Payment

Total Amount	Tupo of Pourport	□At the same time
Total Amount	Type of Payment	□In installments

This company agreed to participate in ISIN Educational Course 2020 as a sponsor provided above.

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Person in charge:

(Signature) 1

(Signature) CEO: c/o ISS, INC. Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo, 108-0073, Japan TEL: +81-3-6369-9984 FAX: +81-3-3453-1180 E-mail : isinec2020@issjp.com